

# JOBS @ GUITARGUITAR



## E-COMMERCE WEB DEVELOPER

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[WWW.GUITARGUITAR.CO.UK](http://WWW.GUITARGUITAR.CO.UK)



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### **OVERVIEW**

#### **Location: Newcastle Upon Tyne, UK**

The technology division at GUITARGUITAR is committed in providing leading-edge software solutions to enable the company to provide musicians with the best possible buying experience and after sales care. Key to its success are individuals who think outside the box, display creative flair and present a commercial attitude towards development. This is the ideal role for an enthusiastic person with a mixture of web development and design skills to play a key role.

The ideal candidate will have a solid experience of developing e-commerce websites using an array of technologies and enjoy pushing their knowledge to its limits. They must have a portfolio demonstrating previous design and development work across the private or public sector.

### **KEY RESPONSIBILITIES**

- + Design and develop both static and e-commerce based websites, with intuitive functionality, for our online customers whilst ensuring an enjoyable user experience throughout
- + Work closely with our internal teams to develop tools to improve the efficiency and effectiveness of our operations
- + Develop relational database systems and web-based interfaces
- + Contribute to key development decisions within the company

### **ESSENTIAL SKILLS**

- + Proven web and database development experience
- + In-depth knowledge of ASP, ASP.NET, XML, Javascript, AJAX CSS and XHTML (to W3C standard)
- + Strong knowledge of MS SQL server 2005 and 2008 (MYSQL knowledge beneficial as well)
- + Intermediate knowledge of IIS 6 and/or IIS 7
- + Experience of building e-commerce websites
- + Understand how to develop secure code and common issues related to software and network security
- + Basic experience with Photoshop or other Image Manipulation Software.

## DESIRABLE SKILLS

- + Strong graphical design skills highly desirable but not essential
- + Knowledge of search engine optimization techniques and understanding of associated paid methods.
- + Experience in developing high-availability applications
- + Working experience with content management (CMS) & customer relationship management systems (CRM)
- + An update to date knowledge of CSS3 and HTML5 is desirable
- + A Computer Science degree or similar is preferred but not required if the candidate can demonstrate equivalent commercial experience

## INTERPERSONAL SKILLS

*Naturally the following personal skills are a must.*

- + A proactive and flexible attitude to work is essential
- + Ability to follow architectural direction developed by the team
- + Ability to work both independently and as a member of a team, with a positive and solid work ethic
- + Excellent communication skills, both verbal and written

This is a full time role and the standard working hours are Monday to Friday 09:45 - 17:45. It is envisaged that the candidate may be required to be semi-flexible around these working hours as the demands of the business develops.

This position will become permanent after the successful completion of a 6 month probation period.

## HOW TO APPLY

Please send a copy of your current CV, including salary expectations to [jobs@guitarguitar.co.uk](mailto:jobs@guitarguitar.co.uk)

**No Agencies please.**

Please feel free to contact Mark on 0191 222 0466 (Mon to Fri) if you would like an informal chat about the role.